

Resume

ASIM AHMED

in 

WEB DEVELOPER | DESIGNER | PROBLEM SOLVING

I am a self-taught designer with experience in creating digital interfaces, websites, and social media design I also have the ability to bring those concepts to life through creative front-end development.

Skills

Technical Skills | Front-End Web Developer | HTML | CSS | Javascript | React | Next JS | SEO | Google Ad's | WordPress | Social media Manager | Adobe Photoshop | Illustrator, XD , figma

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Professional Experience

November Furniture L.L.C | Sharjah, UAE

Web developer & Social media manager (2021 - Current)

- Build an ecommerce web app to sell products online. Increase company sales by 58%.
- Revamped web application security applications, minimizing hacker attacks from 2.3% to 0.02%.
- Excelled in user experience and user interfaces.
- Designed and developed user-friendly website, including optimized check-out page that increased user clicks, and subsequently customer purchases by 20%.

Woi Studio | KHARTOUM, SD

Front-End Developer Intern (2019 - 2020)

- Translated designs and wireframes into high-quality code using HTML, CSS , and JavaScript.
- Worked closely with developers, designers, copywriters, and other cross-functional teams (CRO Video, Marketing , etc..) to drive innovation and maximize conversions by 40%.
- Provided input to leaders 3 times a year about the future development of new features.
- Ensured the technical feasibility of UI/UX designs.

Other Professional Experience

Freelance /

- Social media post design.
- Video editing with after effects & premiere.
- Photographer.
- Ui/Ux designer.
- Brand identity designer.